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Changes in how Yahoo is handling DMARC

ESPC members and ESPC Deliverability & Compliance Committee members,

Below are links to 2 articles outlining changes Yahoo has made to how it handles DMARC and the impact it likely has on the mail you are sending on behalf of your clients.

A brief DMARC primer

Word to the Wise

<https://wordtothewise.com/2014/04/brief-dmarc-primer/>

Yahoo email anti-spoofing policy breaks mailing lists

PC World

<http://www.pcworld.com/article/2141120/yahoo-email-antispoofing-policy-breaks-mailing-lists.html>

We will continue to follow this issue.

Regards,

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