

Tentative Agenda: ESPC 2016 Semi-Annual Meeting

May 10, 2016

Offices of WilmerHale,
950 Page Mill Road
Palo Alto, California 94304

- 8:15-8:45 **REGISTRATION AND BREAKFAST**
- 8:45-9:00 **Welcome Remarks** (Reed)
- 9:00-10:00: **KEYNOTE:**
Addressing the FTC's work on privacy and data security issues and cases, including the Big Data Report and the November Cross-Device Workshop
Nithan Sannappa; FTC
- 10:00-11:00 **EU Developments, Including the Status of the GDPR and Safe Harbor Status**
Mark Partin, Managing Counsel, Oracle Privacy & Security Legal, Oracle
- 11:00-11:30 **COFFEE BREAK**
- 11:30-12:30 **Canadian Developments Under CASL**
(Via videoconference from Canada)
Dana-Lynn Wood, Senior Advisor, Compliance & Enforcement; Canadian Radio-Television and Telecommunications Committee (CRTC) and Emilia de Somma, Attorney; Canadian Radio-Television and Telecommunications Committee (CRTC)
- 12:30-1:30 **LUNCH / DISCUSSION TOPICS** (led by ESPC Moderators)
- Status of the Safe Harbor and Data Transfers from EU to USA
Rick Buck; Zeta Interactive to moderate
- Communicating the Regulatory Regime to Clients
Ryan Phelan; Aestra and James Koons; Dotmailer to moderate
- Operationalizing Current Deliverability Practices
Nancy Harris; SalesFusion to moderate
- Negotiating Data Security Requirements with Clients
Dennis Dayman; Return Path to moderate

1:30-2:30 **Operationalizing Privacy in Your Organization**
Paola Zeni, Sr. Director Privacy; Palo Alto Networks

2:30-3:30 **Receiver Relations**
Moderator: James Koons, CPO; Dotmailer

Panelists:

Alex Brotman, Engineer - Anti-Abuse; Comcast Cable Corporation

Paul Rock, Principal Programmer/Analyst; AOL

Michael Wise, Spam Analyst; Microsoft

Elizabeth Zwicky, Anti-Abuse; Yahoo!

Sri Harsha Somanchi, Product Manager, Gmail

3:30-4:00 **COFFEE BREAK**

4:00-5:00 **Operationalizing Data Security in Your Organization**
Gregory Michaels, Associate Managing Director, Kroll Cyber Security

5:00-6:00 **ARC Standard**
Steven M. Jones, Executive Director, DMARC.org

6:00-7:30 **RECEPTION**

Reminder: IAPP training on May 11 and May 12 for those that registered for that training.

Updated: May 4, 2016