

## ESPC 2019 Semi-Annual Meeting May 14, 2019 WilmerHale 950 Page Mill Road Palo Alto, California 94304 (As of 3/20/19)

8:00-9:00: REGISTRATION/BREAKFAST

**KEYNOTES:** 

9:00-10:00: State of US Privacy Law vs. Rest of World

Jim Dempsey, Executive Director, Berkeley Center for Law & Technology, University of California at Berkeley School of Law

10:00-11:00: <u>CCPA</u>: <u>Legislative and Regulatory Issues and Status of State Look-Alike</u>
Bills

Jim Halpert, DLA (via videoconference)

11:00-11:30: COFFEE BREAK

11:30-12:30: State of Data Security in Q2, 2019

Tim Prendergast, Chief Cloud Officer, Palo Alto Networks (Invited)

12:30-2:00: LUNCH BREAKOUT SESSIONS

CCPA

Rick Buck, Zeta Global (Moderator)

- B2B Email
- Kevin Gallant, Yes Marketing (Moderator)

**SESSIONS:** 



2:00-3:30: Panel Discussion: Receivers & Filter Providers

Don Owens, Talso/Cisco (Confirmed)

Marcel Becker, Oath/Verizon Media (Confirmed) Jaren Angerbauer, Proofpoint (Confirmed)

Others pending

3:30-4:00: Black Hole: EU Regulators' Understanding of Online Advertising &

Marketing - Implications and Call to Action

Colin O'Malley; Lucid Privacy

**4:00-4:30: COFFEE BREAK** 

4:30-5:00: The Future of Email Experiences

Udeme Ukutt, Wish, (Moderator, Panelist)

Seth Blank, Valimail (Confirmed)

Marcel Becker, Oath/Verizon Media (Confirmed)

5:00-5:30: GDPR Guidance and Enforcement to Date

Reed Freeman, Partner, WilmerHale

5:30-6:00: Data Security Update: New Threats and Responses

Margot Romary, Sr. Director of Privacy & Security, ReturnPath

6:00-7:30: COCKTAILS AND HORS D'OEUVRES