

**ESPC 2020 Virtual Annual Meeting  
October 19 and 20, 2020  
(As of 10/15/2020)**

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**Monday, October 19**

**12:45-1:00: CHECK-IN**

**1:00-2:00: Keynote # 1: The Moment of Change: Communicating in a Crisis**  
Lindsey Parker, Chief Technology Officer; Washington, DC,

**2:00-3:00: Keynote # 2: Marketing into the Headwinds of a Pandemic.  
Divisiveness, and a Recession**  
Dan Jaffe, Group Executive Vice President, Government Relations;  
Association of National Advertisers

**3:00-4:00: Keynote # 3: The Current Marketplace for Marketing and  
Compliance Technology**  
Justin Antonipillai, Founder and CEO; WireWheel

**Tuesday, October 20**

**12:45-1:00: CHECK-IN**

**1:00-2:00: Session # 1: GDPR Enforcement to Date**  
Dr. Martin Braun, WilmerHale

**2:00-3:00: Keynote # 4: Election 2020: What's at Stake; Signs of Interference  
and More**  
Stu Ingis, Chairman, Venable

**3:00-4:00: Session # 2: CCPA Three Months after Enforcement Took Effect**  
Reed Freeman, Partner; Venable; Colin O'Malley, Lucid

**Updated: October 15, 2020**