

**ESPC 2020 Virtual Annual Meeting
October 19 and 20, 2020
(As of 8/13/2020)**

Monday, October 19

12:45-1:00: CHECK-IN

1:00-2:00: Keynote # 1: Our Extraordinary Times: Risks Opportunities, and the Path Forward
Washington, DC, Chief Technology Officer Lindsey Parker

2:00-3:00: Keynote # 2: Marketing into the Headwinds of a Pandemic. Divisiveness, and a Recession
Dan Jaffe, Group Executive Vice President, Government Relations;
Association of National Advertisers

3:00-4:00: Keynote # 3: The Current Marketplace for Marketing and Compliance Technology
Justin Antonipillai, Founder and CEO; WireWheel

Tuesday, October 20

12:45-1:00: CHECK-IN

1:00-2:00: Session # 1: GDPR Enforcement to Date
Dr. Martin Braun, WilmerHale

2:00-3:00: Keynote # 4: Election 2020: What's at Stake; Signs of Interference and More
Stu Ingis, Chairman, Venable

3:00-4:00: Session # 2: CCPA Three Months after Enforcement Took Effect
Reed Freeman, Partner; Venable; Colin O'Malley, Lucid

Updated: August 18, 2020