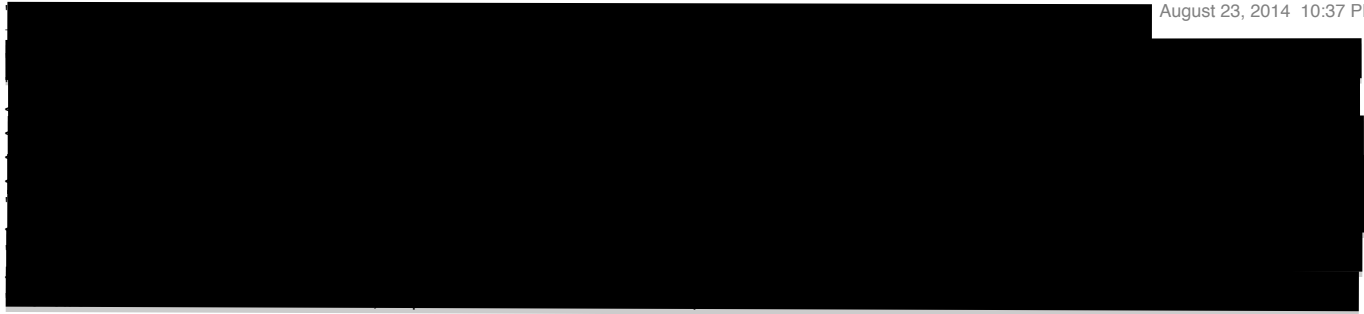


August 23, 2014 10:37 PM



ESPC Full Member Call -- First Thursday of Every Month -- IAB Post Cookie report with Mike Zaneis -- Link for call

All --

Mike Zaneis, GC of IAB, is speaking to us today at 4:00 ET regarding the post-cookie future. He asked me to distribute this link for your review prior to the call, as it will provide a nice visual summary of the Future of the Cookie Whitepaper for our discussion - <http://www.iab.net/media/file/privacyandtrackinginapostcookieworld.pdf>.

Best regards,

Reed

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