All,

The Senate Judiciary Committee's Subcommittee on Privacy, Technology, and the Law will hold a hearing today on Sen Franken's <u>Location Privacy Protection Act</u>, which passed out of Committee last session.

The full witness list is below, and their testimony is attached.

The FTC's testimony, which supports the bill, is notable because it agrees with the bill's:

- 1. Definition of geolocation information: "sufficient to identify the street name and name of the city or town."
  - a. This is notable because it's much more general than lat/long data; and
- 2. Express consent requirement for the collection, use, and disclosure of geolocation information for any purpose, not just OBA.

## **Witnesses**

## Panel I

Bea Hanson

Principal Deputy Director, Office on Violence Against Women Department of Justice Washington, DC

Jessica Rich

**Director, Bureau of Consumer Protection Federal Trade Commission**Washington, DC

Mark Goldstein
Director, Physical Infrastructure Issues
U.S. Government Accountability Office

Washington, DC

## <u>Panel II</u>

Detective Brian Hill

Anoka County Sheriff's Office

Criminal Investigation Division

Andover, MN

Lou Mastria Executive Director Digital Advertising Alliance Washington , DC

Sally Greenberg Executive Director National Consumers League Washington , DC

Dr. Robert D. Atkinson
President
The Information Technology and Innovation Foundation
Washington , DC

Cindy Southworth Vice President, Development and Innovation **National Network to End Domestic Violence** Washington, DC

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Best regards,

Reed

## D. Reed Freeman, Jr.

**Outside Counsel ESPC** 

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Testimony o....pdf (53 KB) Hanson Tes...y.pdf (71 KB) Goldstein T....pdf (514 KB) Southworth....pdf (2.2 MB) Greenberg T...pdf (1.5 MB) Hill Testimony.pdf (235 KB)

Rich Testim...pdf (348 KB)