

August 23, 2014 9:39 PM

Reminder: Full Member Call Thursday at 4:00 ET -- Tracking, Targeting, and Reporting in New Post-Cookie World

This is just a reminder that we will have our monthly Full Member call tomorrow at 4:00 ET.

- Speaker/Topic:
 - Our speaker will be Marc Groman, CEO of the Network Advertising Initiative.
 - Marc will address considerations for tracking, targeting, and reporting in a post-cookie, mobile world. I hope that you will be able to join us for this very timely and interesting discussion.
- When:
 - Thursday, May 1; 4:00 ET
- Conference line number:
 - [REDACTED]
- Access Number:
 - [REDACTED]

Best regards,

Reed

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